

From luxury listings to first-time buyers, highlight what makes your real estate services unique.

Your profile appears in print and online, supported by a robust, searchable directory used by homebuyers and sellers across Portland. With steady demand, competitive pricing, and strong interest in walkable neighborhoods and suburban growth areas, Portland continues to attract highly motivated buyers.

Your featured profile and enhanced online listing help you stand out in this dynamic and fast-moving market.

Packages include placement in the Real Estate Agent Guide along with an enhanced online listing and digital promotion.

Portland



185,780+
print readership



478,000+
monthly website views



\$219,000
average household income



84,000+
Facebook fans



68,000+
Instagram followers

Real Estate Agent Guide

SPRING 2026 ISSUE - ON SALE 3/10/2026

PRINT + DIGITAL RATES

Spread + Digital	\$9,500
Full Page + Digital	\$6,850
1/2 Page + Digital	\$5,100

PACKAGE INCLUDES

- Profile-style ad in Spring Issue of *Portland Monthly* (select your size)
- Online Profile promoted with 15K Native Ads
- Exclusive promotion on Facebook and Instagram with a dedicated ad promoting your Real Estate profile
- Email promotion to our e-subscribers (shared)

PRODUCTION SPECS

PRINT + ONLINE ARTICLE

- **General Information:** Business name, Your Name(s), address, phone number, and website
- **Profile Writeup:** Spread (350 words); Full page (250 words); 1/2 page (150 words),
- **Image:** High-res, 300 dpi or higher, CMYK format (if not it will be cropped to fit)

DIGITAL-ONLY

- **Native E-newsletter:**
 - **Headline:** (Between 5-15 words long) to draw in a reader to your profile.
 - **Subtitle:** (Max. 255 characters) Short description using complete sentences; preferably a snippet/summary from your profile description). *If field left blank, we will automatically pull the first sentence from your online profile to use here.*
- **Social Media Carousel:**
 - **Headline:** Max 18 characters (can mimic your Native E-Newsletter headline)

OPTIONAL ADD-ONS

Optional Add-Ons

- Exclusive Co-Branded Social Organic Post on Facebook & Instagram: \$700
- Additional 1-month Co-Branded Social Ad: \$1,050
- Exclusive Targeted Email to 50K Emails: \$1,950
- Exclusive Storyteller Package: \$2,600
- Exclusive eNewsletter Banners: \$240-550
- 150k imp Extensive Audience Reach Display ads: custom quote

DEADLINES

Space Close: 1/20/26

Materials Close: 1/27/26

On Sale: 3/10/26



RESERVE YOUR PROFILE!

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